



BRANDON UNIVERSITY

Rural Works: A Rural Policy Think Tank Event



Celebrating Partnership Dimensions of Rural Development

Bill Ashton, MCIP, PhD Director, Rural Development Institute Brandon University

November 6, 2014



14 25th Anniversary Brandon University In Manitoba today, write 1 characteristic of rural development rural development development

Rural Works! A Policy Think Tank– November 6, 2014

Review achievements at RDI resulting from partnerships to identify characteristics of **rural** development

INSIGHT | FORESIGHT | INNOVATE | ACTION

INSIGHT

- 1987 Brandon University decides
- 1989 Official opening
- Conference

Seeing a need or opportunity and rallying ideas, interests, & resources



fostering and supporting

Rural Development

- Involve others & their agendas
- Leaders & mission
- Institutional structure
- Funding



FORESIGHT

- Learning is essential
- Be informed from everywhere
- Rural, a specialization
- Research informs policy Change what we know to change what we do



fostering and supporting

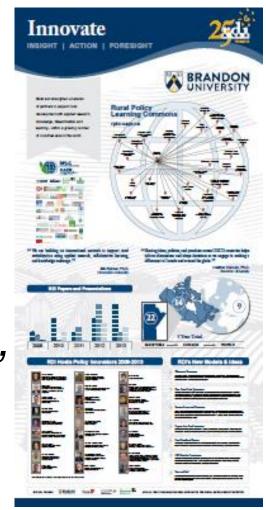
Rural Development

- Long view & short term
- Draw from experiences
- Connect globally
- More than extension



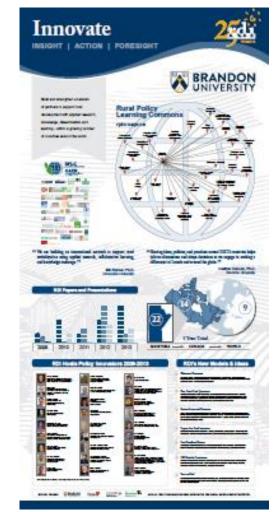
INNOVATE

- Networks
- Knowledge mobilization
- Public policy speakers
- New models & ideas
 Consider 'rural by design' as a future rather than it being more accidental



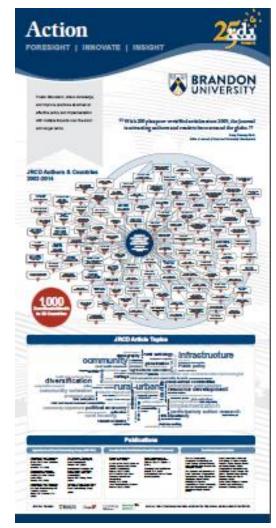
fostering and supporting Rural Development

- Partnership enhance innovation
- Gain different views
- Take moderate risks
- Bringing forward new ideas from research, practice, policy



ACTION

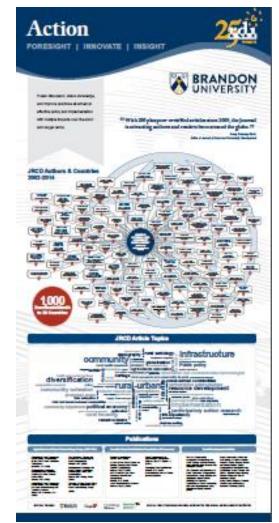
- Share ideas, practices & policies
- Multi-agency, horizontal
- Policy as change
- Sectoral & placed-based
 Bring the world to
 Manitoba & Manitoba to
 the world

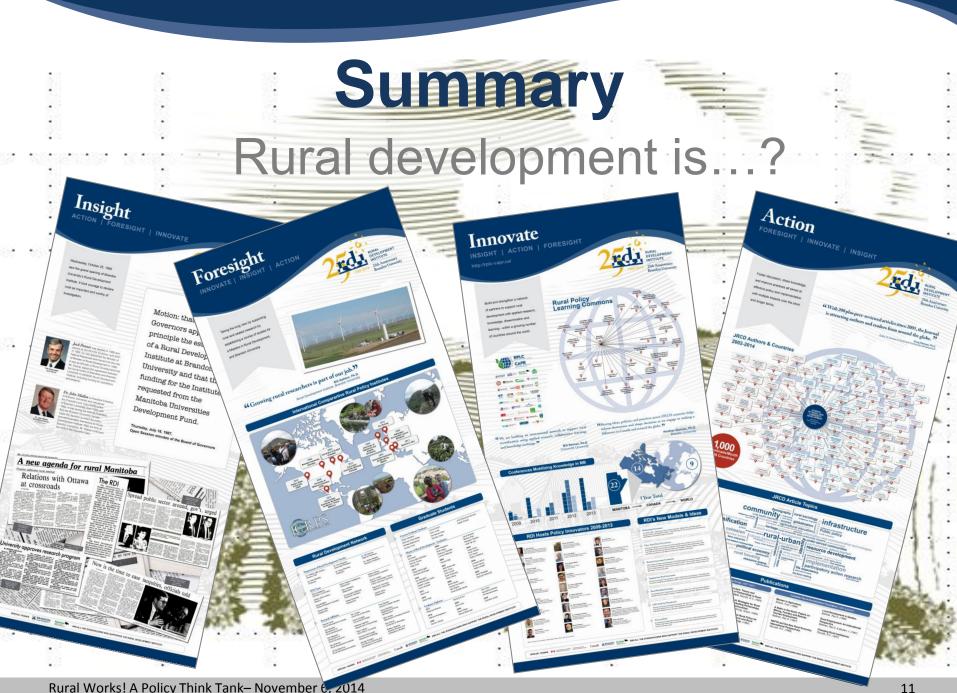


fostering and supporting

Rural Development

- Create & distribute ideas & practices
- Pilot demonstration projects
- Welcome opposition





Rural Works! A Policy Think Tank- November 6, 2014

fostering and supporting

- Rural development ...
- Leadership & commitment
- Funding & projects
- Research & learning
- Long view & short term
- Multi-stakeholders
- Top down & bottom up
- Attitude of the possible
- Policy as change

In Manitoba today, write **1** characteristic of rural rural development characteristics development



BRANDON UNIVERSITY



Rural Works Thank You



RURAL DEVELOPMENT INSTITUTE

25th Anniversary Brandon University